

All-Party Parliamentary Group for Intellectual Property Meeting Notes <u>APPG for IP meeting: AI and the Code of Practice</u> <u>Tuesday 18th July, 3:15pm – 4:00pm</u> <u>Room N, Portcullis House</u>

Meeting chair:

• Pete Wishart MP (SNP, Perth and North Perthshire)

Parliamentary Attendees

- Pete Wishart MP (SNP, Perth and North Perthshire)
- Ruth Jones MP (Lab, Newport West)
- Sarah Olney MP (Lib Dem, Richmond Park)
- Lord Clement-Jones (Lib Dem)
- Viscount Waverley (Crossbench)
- Earl of Devon (Crossbench)

Other attendees

- Daniel Guthrie, Director General, Alliance for IP
- Adam Thomas, Director, Luther Pendragon, Secretariat for the APPG
- Ben McCarthy, Consultant, Luther Pendragon, Secretariat for the APPG
- Jonny Girling, Senior Consultant, Luther Pendragon, Secretariat for the APPG
- 25-30 representatives from the creative sectors online

Meeting Notes

- Director General of the Alliance for IP, Dan Guthrie, began by summarising the outcomes of the IPO roundtables that have taken place between rightsholders representatives and AI developers. He made clear that the discussions had taken place under Chatham House rules and therefore he couldn't attribute any of the comments made.
- Dan highlighted that some AI developers had made clear that they do not think they need to seek permission from rightsholders to ingest content and had highlighted a series of arguments in respect of why they had come to that view. A number of rightsholders explained why they disagreed with that view.
- Dan stated that it was unlikely that a draft code of practice would be published by recess and instead a summary of the discussions would be issued by the IPO.

Government

• Dan Guthrie outlined that the sector would like the Government to provide a clear and unequivocal public statement that ingestion of content for commercial purposes by AI developers should require permission and a licence, where required, from rightsholders.



ADDENDUM

Ministerial statement post the APPG meeting

The House of Lords held a debate on Monday 24th July on 'the ongoing development of advanced artificial intelligence, associated risks and potential approaches to regulation within the UK and internationally'.

The parliamentarians attending the APPG meeting including Lord Clement-Jones, the Earl of Devon and Viscount Waverley committed to discussing these issues in the Lords Debate on Advanced Artificial Intelligence.

Lord Clement-Jones committed to writing to the Minister in advance of the debate on these issues and asking the Government to state in the House that it believes the ingestion of content requires permission from rightsholders and that should permission be granted, licences should be sought and paid for.

In his response to their concerns, the Minister for AI and IP, Viscount Camrose said:

"As we have heard in this debate, the issue of copyright protection and how it applies to training materials and outputs from generative AI is an important issue to get right. To the several noble Lords who asked for the Government's view on copying works in order to extract data in relation to copyright law, I can confirm this Government's position that, under existing law, copying works in order to extract data from them will infringe copyright, unless copying is permitted under a licence or exception. The legal question of exactly what is permitted under existing copyright exceptions is the subject of ongoing litigation on whose details I will not comment.

"We believe that the involvement of both the AI and creative sectors in the discussions the IPO is currently facilitating will help with the creation of a balanced and pragmatic code of practice that will enable both sectors to grow in partnership."

To view the transcript of the Advanced Artificial Intelligence Lords debate, please click here.